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To Whom It May Concern,

I am writing to express my interest in the Elections & Endorsements Manager position at Run For Something. I am a Senior attending Emory University, majoring in Political Science and minoring in Rhetoric, Writing and Information Design. As a woman who strives to have a successful, long-term career in political campaigns, I believe that Run For Something would be the perfect environment for me to gain the unique exposure to that world that I am so passionate about. I am also certain that a job at Run For Something would give me the opportunity to learn from some of the brightest and most talented minds in the political arena and forge the foundation for a future career in political campaigns. I am likewise confident my academic and work experience make me an excellent candidate for a job at Run For Something.

My interest in political campaigns was first sparked during my internship for Will Haskell's State Senate campaign in Connecticut. I assumed the role of a campaign intern for his first campaign as well as his re-election campaign, and became extremely comfortable performing day-to-day campaign tasks as well as taking the lead on organizing many events. During the candidate's first election, there were only 10 other campaign interns in the office. Because of this, I was able to constantly work with the candidate and spend hours door-knocking with him, listening attentively as he explained his policy plans to the members of the 26th district. Along with my fellow interns, I helped Will secure a victory against a Republican candidate who had been in office since before Will was born. I have always been intrigued by the political world, but being on the side of the candidate opened my eyes to some of the unique perspectives of political campaigns.

To continue developing my interest working on political campaigns, this past summer, I worked as a campaign fellow for Jason Esteves' State Senate campaign in Atlanta, GA. As a fellow, I was able to immerse myself in every aspect of the campaign. I created a well-thought out social media plan for Jason and ensured that it reached the various demographics in his district, specifically his younger followers. Additionally, I wrote three policy briefs with in-depth research about topics that were important to Jason and his future constituents. The work I did as a campaign fellow furthered my interest and prepared me for my goal of leading political campaigns.

As a Political Science major at Emory, I am concentrating my studies to further develop my knowledge of politics and its dramatic impact on the world around me. I am the Voter Engagement Director for the Young Democrats of Emory and my recent efforts have been focused on ensuring that I can register as many students as possible before the midterms. As a member of the Young Democrats of Emory, I learned how to be detail-oriented, how to collaborate with my peers in time-sensitive group situations, and how to successfully maintain a rigorous academic workload with numerous extracurricular activities.

I believe that my professional and extracurricular experiences, coupled with my educational background, have prepared me to thrive in the challenging environment that is the political world. I am driven, hardworking, and passionate about learning, so I would truly appreciate the incredible opportunity to interview at Run For Something for the Elections & Endorsements Manager position.

Best,
Layla Wofsy